

Lyndsay Phillips

Helping entrepreneurs attract and acquire more customers faster with powerful content marketing.

Lyndsay Phillips is a serial entrepreneur; self-professed organizational freak, client-appointed task master plus project ninja and warrior content marketer for life & business coaches, accountants and other online entrepreneurs across the globe. CEO & Founder of Smooth Sailing Business Growth, she leads a rock star team to support entrepreneurs who are seeking fast-paced business growth but finally have come to the realization that they can't do it alone, do it all, and do it well. She is also the host of Sailing To Success Podcast and Smooth Sailing Online Support TV - - and loves sharing practical tips, business building & content marketing strategies so that you can be more productive and attract more customers faster.



As seen on...



MOST POPULAR INTERVIEW TOPICS

Hiring a Content Marketing Expert VS a Virtual Assistant

- What does a VA do?
- What does a Content Marketing Expert do that's different?
- How do you know which one is right for you?

Content Marketing For Small Business Owners

- What is content marketing?
- How does content marketing attract new clients?
- What are the best strategies to implement content marketing?

Growing Your Business Through Sales Funnels


- What exactly are sales funnels and how do they play into email marketing?
- How do sales funnels help grow my business?
- Where do I start when building sales funnels?

Starting Your Own Podcast Show

- 3 Ways To Eliminate the Overwhelm of Social Media
- Why do we as entrepreneurs feel so overwhelmed - what's holding us back from being consistent?
- Why is it crucial to be consistent with your social media marketing?
- What can we do to simplify and get on track?




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