

Lyndsay Phillips

Founder and owner of Smooth Sailing Business Growth and Real Estate Investor's Marketing, Lyndsay Phillips is the go to Content Marketing Expert who helps clients attract and convert customers faster!

Lyndsay is featured on MSN, NBC, Fox and published in Home Service Max Magazine and has guested on a TON of podcasts including John Lee Dumas's Entrepreneurs On Fire and Joe Fairless' Best Podcast Ever. She's a serial podcaster with shows like Smooth Sailing Podcast, Smooth Business Growth Podcast and now Co-Hosts the REI Marketing Show. Speaking at events such as Dream Business Academy, Podfest, and Service Business Edge she has shared the stage with Mike Michalowicz and Jay Abraham.

Working with successful Real Estate Investors, she's increased their podcast audience, extended their reach and built their authority status through content marketing.

Consider these interview topics on your show!

3 Step Formula To Consistent Content & Leads

- Why is consistent content crucial to consistent leads?
- How does starting with Who, Where, & Why help us know where to start?
- Leveraging and repurposing pillar content pieces are key - can you explain?
- What systems and tools will help us STAY consistent and generate more leads?

How To 10x Your Leads From Podcasting

- What will bring you greater results - hosting your own show or guesting on others?
- What opportunities do we miss and are losing leads because of it?
- What are the top 8 ways to promote your podcast?
- How can we track results from podcasting to help optimize?

How To Repurpose & Leverage Your Content To Save Hours Of Work Each Month

- How can you turn ONE piece of content into 3 pieces?
- How can you leverage those pieces even further and create dozens of social media posts?
- What is one hack to curate content that may surprise us?
- How can 15 minutes a day create more posts AND engagement all in one?



As Seen On:

FOX

NBC

CBS

abc



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